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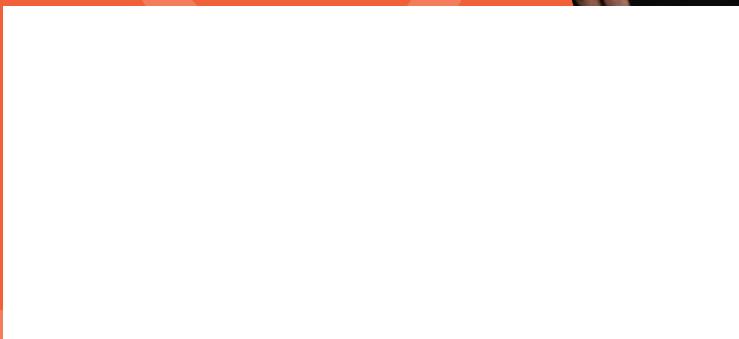
*Erica and Kevin McDonnell,  
committed to kids*



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➔ *Greater Cincinnati Foundation helped Erica and Kevin McDonnell create the Skyline Chili Community Fund with \$8 million in Skyline stock—funding preschool education and fueling their impact.*

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COVER PHOTOGRAPH BY AGNES KINDBERG PHOTOGRAPHY



# Supporting Our Community



Skyline Chili is practically part of the family for many in the Cincinnati region. While CEO Kevin McDonnell didn't grow up here, he quickly learned that connection to community was one key to the brand's success, and he's applied that knowledge to help manage the company's growth over the last three decades.

It's no surprise, then, that McDonnell and his wife Erica have partnered with Greater Cincinnati Foundation (GCF) to create the Skyline Chili Community Fund, gifting ownership shares of the company valued at \$8 million to support good-quality preschool education for lower-income families. It's a smart investment for the future of the community, and for the McDonnells—the gift helps them realize significant tax savings.



“This region is so fortunate to have an organization like GCF,” McDonnell said. “I learned from the Lambrinides family (Skyline's founders) and our great franchise owners and operators that it's important to give back, and with GCF's help, we were able to do just that—give back.”

*“The Skyline Chili Community Fund gives our community a true ownership stake in our brand, allowing us to support families who are so important to our success.”*

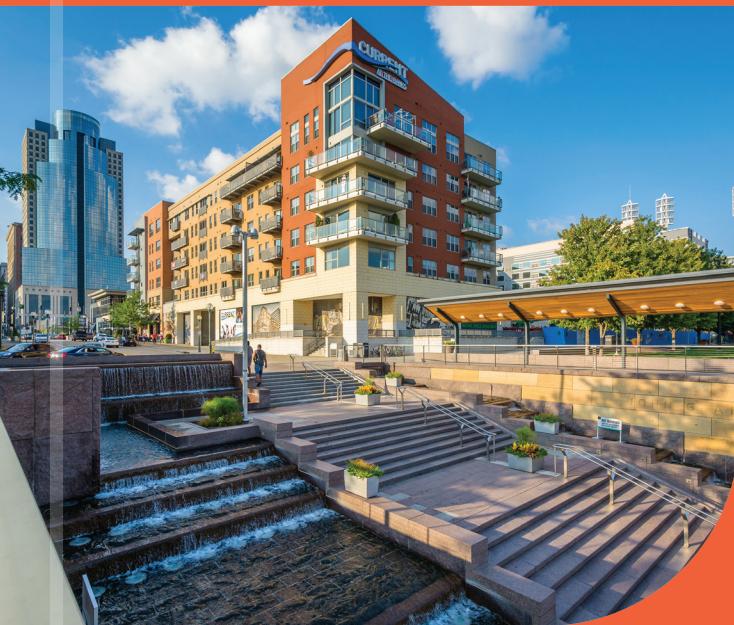
—Kevin McDonnell



# *Gifts of Business Assets Can Amplify Your Impact*



Most people think charitable giving means giving cash. But what if you could be charitable without giving cash, help the community and realize a significant tax savings? Greater Cincinnati Foundation can partner with you to create the ultimate win-win, using a strategy most business owners aren't familiar with: making charitable gifts using appreciated business interests. Greater Cincinnati Foundation is uniquely positioned to help your efforts succeed—their passionate team offers personalized service and flexible options, bringing a broad understanding of the nonprofit landscape and the region's greatest needs to the table.



If you love this region and want to give back, Greater Cincinnati Foundation wants to partner with you. Visit [gcfndn.org/assets](https://gcfndn.org/assets) or contact Michele Carey at 513-768-6171 or [Michele.Carey@gcfndn.org](mailto:Michele.Carey@gcfndn.org) to get started.

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Curious? Contact Michele Carey at 513-768-6171 or [Michele.Carey@gcfdn.org](mailto:Michele.Carey@gcfdn.org) or visit [gcfdn.org/assets](http://gcfdn.org/assets). You can give a portion of privately held business interests, such as stock and LLC interests to reduce your taxes and fuel your charitable giving.

