



2018

Impact Report

Empowered & Empowering



WOMEN'S FUND
of the **GREATER CINCINNATI FDN.**

Mission

The Women's Fund of the Greater Cincinnati Foundation leads our community in ensuring the economic self-sufficiency of women in our region and ignites a shared desire to improve it.

More than 20 years ago, we set out to improve the status of women in our region. What started as an idea has grown into a robust movement of people who are committed to speeding the pace of change for women's self-sufficiency.

We are a leader, bringing people and information together to find the mutual advantage. We are a partner, channeling support and resources into making systems more equitable. And we are a catalyst, changing hearts and minds across our community.

The Women's Fund is leading the charge for women to thrive in our region and blazing a trail for the nation to follow.

The Women's Fund focuses our efforts on these four areas that affect a woman's ability to be self-sufficient:

- Child Care
- Employment
- Living Wage
- Training and Education

From the Executive Director and Leadership Council Chair

Dear Women's Fund Supporters,

Empowered.

The Women's Fund activated 2018 by **empowering** all segments of our community to speed the pace of change on gender equity.

We **empowered** our business community to address turnover and employee engagement through our first-of-its-kind Employer Toolkit, which gives companies concrete recommendations to better support their front-line employees. When we have a thriving workforce, companies and communities thrive.

Appointed **empowered** women to seek a seat at the most important decision-making tables in our community. This initiative will dramatically increase the number of women, and specifically women of color, to serve on civic boards and commissions. When our leaders reflect all the people in our community, we make better decisions.

Our donors thoughtfully and enthusiastically lit up our mission and supported our growing team of change-agents. Our donors **empower** our work each day and ensure that our movement is strong and vibrant.

How are you empowered to make a difference? How are you **empowering** others to be the change in the world? When we **empower** our community to lead change, the possibilities are endless.

Thank you for your generosity and your confidence in our work.



Megan Cummings
Executive Director



Lisa FitzGibbon
Leadership Council Chair



An *aMAE*zing 2018: A Year in Review

January

Poverty Simulation: Two Hours in Her Shoes

We invited the community to participate in an activity to understand what it is like to navigate life with a shortage of resources and an abundance of complexity.

March

Applying a Gender Lens to the Wage Gap

Presented throughout the community on the findings regarding the wage gap and its effect on wealth accumulation.

Statehouse Day

#MakingHerStory - A day in Columbus, Ohio, where we learned more about critical issues impacting women and advocated for change with our elected officials.

April

Brand Refresh

Launched a fresh, new look, aimed to attract and encourage community members to engage with the Women's Fund.



Gretchen Carlson Leadership Initiative

Diverse women from the private, public and nonprofit sectors convened for free, nonpartisan civic engagement and education.



Mae Jemison came to Cincinnati for the "A Conversation With..." event. The first African-American woman in space, entrepreneur and science advocate joined us for an evening of stellar conversation.

February

Community Partners Convening Session

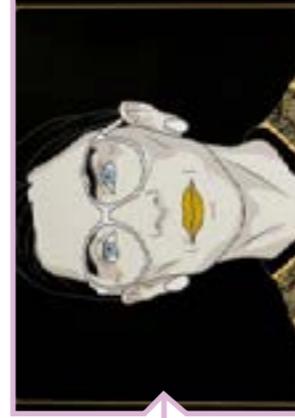
Collaborative opportunity where we discussed the most pressing community issues.



May

Employer Toolkit released

We released a tool of actionable solutions to address the biggest pain points for employers and low-wage workers.



Thankapalooza @ Evision Bar

We celebrated and thanked our volunteers, while watching a special screening of "RBG."

Appointed.

We launched our non-partisan initiative, to help women seek seats on civic boards and commissions.

June

Grants Reception & Happy Hour

We shined the spotlight on our Economic Self-Sufficiency grant recipients.

August

Summer Soirée

Intimate event for our closest supporters that celebrated our success and encouraged donors to invest in a vibrant community for all women.

July

September

Community Partners Convening Session

Discussed opportunities and solutions to positively impact the journey to economic self-sufficiency for women in our community.

Remembering Red McNeill

Raised funds in memory of a "Guy Who Got It:" Oxford "Red" McNeill, husband of the Women's Fund founder, Les McNeill.



October

Women's Leadership Summit

A event that energized the work women are doing in Southwest Ohio to uplift their communities.

November

Appointed 101 Training

The Womens Fund's first ever, half-day board training session, where participants learned the nuts and bolts of civic board service.

Intimate Partner Violence

Released findings regarding another barrier to women's economic self-sufficiency and how employers can be a part of the solution.



"Guys Who Get It" Event

Men's Night at the Women's Fund - celebrated the men taking action on gender equality.

December

A Brand that Empowers

International Women's Day 2018 (March 8) marked the launch of the Women's Fund's new brand. Our new brandmark represents the catalyst spirit, symbolizing growth, energy, movement and activation. Although this new look commences a new chapter in our story, purple remains our primary color.

Purple combines the stability of blue and the energy of red. It is the color used to identify royalty and leadership. It is the color of ambition, but also the color of waiting and patience.

We know that the importance of women's self-sufficiency is not a red issue or a blue issue; it's a purple issue. Purple reminds us that only through true collaboration can we affect meaningful change. The Women's Fund comprises a movement of marvelously brazen influencers who are empowered to affect change in our community.



WE ILLUMINATE

Intimate Partner Violence

A few years ago the Women's Fund began hearing about an alarming phenomenon: As women prepare to advance in their career or education, there is an up tick of domestic violence. Women's self-sufficiency is the core of our work. But if women are more likely to experience intimidation or physical violence when they climb toward self-sufficiency, we have to re-evaluate our approach.



81% Women
19% Men

1 out of 3 employees (in the pilot data collection) Reported some experience with intimidation and/or intimate partner violence. Behaviors ranged from:

Active discouragement from enrolling or attending training or employment.

Physical violence to prevent the person from training or working.

We convened a group of local nonprofit organizations for a pilot data collection. Thirty percent of the people screened reported some experience with intimate partner violence or intimidation. Given the startling results, the Women's Fund worked with a cross-sector group to address employment-triggered intimate partner violence compromising workforce development agencies, survivor-based organizations, employers and survivors. Facilitated by human-centered design firm Design Impact, the group met for more than a year to explore this topic.

"This issue is multi-layered. It's not just physical violence. I went through emotional and controlling behavior. We need to know how those things interact and how they impact work performance."

IPV Survivor

Project Partners



As a result of research and several in-depth conversations, a workplace intervention tool was developed that raises awareness, supports employees, guides supervisors and creates a safe workplace. Intimate partner violence and its impact on women's economic self-sufficiency will continue to be a theme of the Women's Fund work in 2019 and beyond.



Empowering Business Leaders to Make a Change



Cincinnati Business Courier and Cincinnati USA Regional Chamber's Cincinnati Lifts Inclusion and Minority Business (CLIMB) Awards

The Women's Fund received the award for Supporting Opportunity for Low-Wage Workers for our Employer Toolkit.

Employers across the country are struggling with three big pain points: attraction, retention and engagement, especially among their lower-wage workforce.

Embracing our roles as researcher and bridge builder, the Women's Fund created the Employer Toolkit to help employers understand the cost of turnover and the needs of their lower-wage workers. Filled with concrete, actionable solutions for organizations, it shows how some common policies can have an unintended negative consequence for workers.



“The Employer Toolkit was a catalyst for me to go back to my team to say there are things we can do to make a long-lasting impact for our associates. And one of the first things we looked at was the cost of turnover. What is the business case of losing someone? The toolkit was a big enabler for us ... now our store, district and division leadership lead with the cost of turnover in our stores in improving both our customer and associate experience, one customer, one associate at a time.”

Tim Massa, Senior Vice President and Chief People Officer, The Kroger Company

To download, visit: toolkit.cincinnatiwomensfund.org

Here are some topline learnings:

Reimbursement: Any policy that requires workers to pay for a benefit up front (tuition, travel, etc.) to be reimbursed later is problematic for workers who are living paycheck to paycheck.

Offering benefits to part-time workers: Many lower-wage workers are juggling several part-time jobs to make ends meet. By extending some benefits to part-time workers, you can ensure more stability.

Minimizing length of service eligibility requirements: Some companies struggle with nearly 100% turnover in a year, which means that many

employees aren't there long enough to qualify for the benefits that could stabilize their employment. Consider starting benefits as soon as possible and your turnover could improve!

Meeting the short-term needs of your workforce: Retirement plans are an important part of the benefits package; however many lower-wage workers are struggling to meet the immediate needs of their family, like providing food and housing. Planning for retirement would be a luxury. Consider how your workforce could thrive when your organization considers meeting some of the critical short-term needs.

“When we were introduced to the Employer Toolkit, it really helped us take a step back and look at our programs and policies from a different perspective. Specifically, we realized that benefits that are based on reimbursing employees for their expenses do not always help the employees who need them most (transit reimbursement was the biggest issue). We took immediate action and flipped the program so that no upfront cost was required and that these employees could receive a free Metro pass for the duration of their employment. It has been a great way for us to show how much we value not just them getting to and from work, but also being able to utilize it in their personal time to live life more freely.”

Jeff Walton, Human Resources Director, Cincinnati Zoo & Botanical Garden

- **210** unique organizations downloaded over eight months
- **63** percent companies located in Greater Cincinnati
- **57** percent downloads by c-suite level executives and HR professionals.



Ohio Economic Development Association's Annual Excellence Awards
The Employer Toolkit by the Women's Fund of the Greater Cincinnati Foundation was a finalist in the Excellence in Workforce Development category.

A Conversation With... Dr. Mae Jemison

Eight hundred of the Women’s Fund’s closest friends, inspired influencers and decision makers were treated to a galactic experience when Dr. Mae Jemison arrived in the Queen City. At this year’s “A Conversation With...” event, Dr. Jemison provided an evening of stellar and thought-provoking conversation, sharing stories from her legendary aeronautic career and the factors that made her successful as the first African-American woman in space, an entrepreneur and an advocate for science education. Dr. Jemison was interviewed by retired P&G executive Melanie Healey.

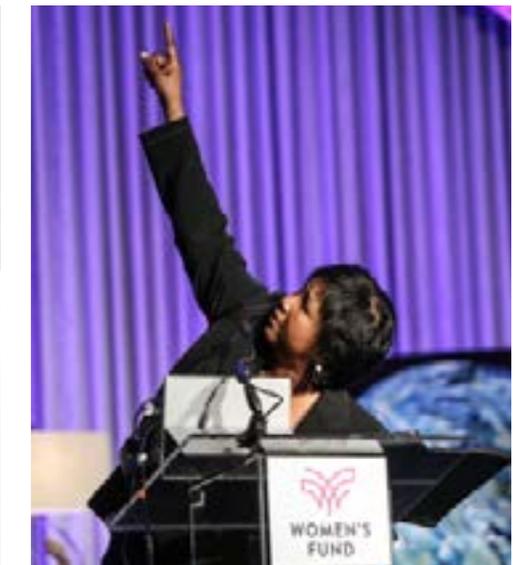
“It was the best community event I have attended in my 11 years living in Cincinnati”

Audience Member



“Spectacular! Loved the energy in the room! Mae was great, the young girls in attendance were awesome with their hands up in the air, the poet was incredible.”

Audience Member



Empowering Guys Who Get It

The Women's Fund held its sixth annual Guys Who Get It Happy Hour. Each year we take the opportunity to lift up our male supporters who are passionate about our shared vision.

At this year's happy hour, we established the Red McNeill Award, named after Oxford "Red" McNeill, husband of our founder, Leslie McNeill.

Congratulations to this year's honoree, Tom Osterman. Tom has been a champion of women for decades. Over the course of his long career with Procter & Gamble, Tom always recognized the talents of his female employees in achieving their team's sales goals.



Tom has supported many nonprofit organizations through his board service and now mentors more than a dozen talented young adults. The Women's Fund is grateful for Tom's fervent support of our work.



"I'm involved with the Women's Fund because I believe men need to fight for issues that improve our homes, communities and workplaces. As such, I believe it's important for men to understand the issues and lived experiences that impact women and girls in our community and, in turn, represent women in places where they may be underrepresented, from the locker room to the board room."

*Chris Flores
Leadership Council Member*

Convening Our Nonprofit Partners to Empower

The Women's Fund gathered nearly 35 of our closest nonprofit community partners to discuss key initiatives and research that directly addresses gaps, stumbling blocks and identify areas of momentum that could potentially accelerate women and their families on the journey to economic self-sufficiency.

How we support our partners:

What's the biggest value-add the Women's Fund brings to your organization?

- Research
- Grant opportunities, financial support/funding
- Increased awareness and voice on key issues
- Making connections where there are opportunities for partnership
- Advocacy
- Convening

Comments from our Partners:

"The Cliff Effect research and presentations have been very beneficial in advancing conversations in the community."

"Aligns clear messaging and policy points that region can utilize and amplify. Many NPOs like us cannot afford policy directors, so we rely on strong lead by Women's Fund."

"The Women's Fund is THE preeminent voice in the space for women's self-sufficiency issues."

"Like-minded support, champions, partners and frankly safety for female leadership. We need safe spaces to be energized and supported to continue to advocate in very difficult times."



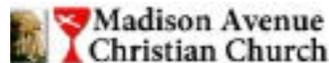
Empowering our Community through Grants

The Women's Fund offers funding to programs in our community that promote women's economic self-sufficiency. **Congratulations to our 2018 recipients!**

2018 Recipient Agencies



Dress for Success Professional Women's Group Leadership Program



Samaritan Car Care Clinic



Women's Empowerment and Employment Program



Home Care Aides Scholarships



Nursing Conversation Support Group for ESL students



In-Home Child Care Support



Gap & Emergency Funding for Resident



Vocational training and education programs

WE DRIVE SYSTEMIC CHANGE

Empowering Ohio's State Leadership and Each Other



"I'll be happy if the last thing they say about me after I die is that I made a difference."

Lily Ledbetter, driving force behind the creation of the Lily Ledbetter Fair Pay Act of 2009

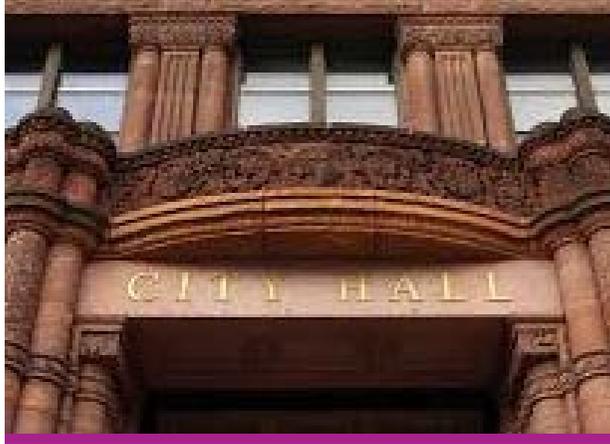
In March, the Women's Fund once again co-hosted Statehouse Day: Making HerStory in Columbus. A Cincinnati delegation comprised of Women's Fund staff, Leadership Council members, volunteers and community partners joined women from across Ohio to learn about critical issues impacting women and advocate for change. The morning culminated in a keynote speech by Lilly Ledbetter, women's equality activist, public speaker and author. Following her speech, Women's Fund participants met with legislators and staff to share how these issues impact women in southwest Ohio and advocate for statewide policy change.



"The Power of You"

The Women's Fund participated in the inaugural women's conference, "Ohio Women's Leadership Summit: The Power of You." Hosted by Senator Sherrod Brown, the summit featured an influential line-up of business, civic leaders, and community activists, who discussed their efforts in addressing infant mortality, childhood poverty, food insecurity, affordable housing, disparities in education and wage and employment issues facing working women. We also took time to celebrate and shine a light on the good work women are doing to uplift their communities in southwest Ohio.

Empowering Gender Equity Change in Our Government



The Cincinnati Gender Equity Taskforce, co-chaired by our own Meghan Cummings, recommends and monitors the implementation of actions to improve the gender equity culture in Cincinnati. Their first responsibility is overseeing a two-year gender analysis study for the city, which is exploring whether there is gender bias in hiring, budgeting or programming in the health department, community and economic development, police, fire and city planning departments.

Cincinnati Mayor John Cranley created the city's Gender Equality Taskforce in late 2017 based on a United Nations movement called CEDAW (Convention on the Elimination of

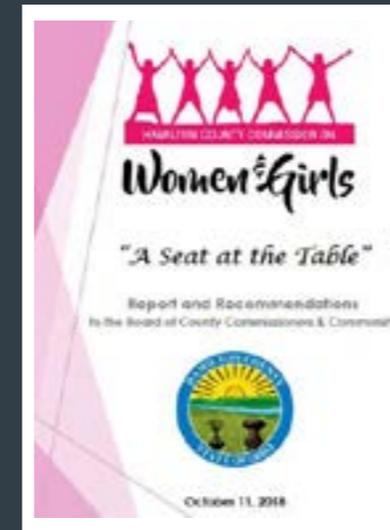
Discrimination Against Women). Cincinnati is one of only eight cities in the nation (and the only one in Ohio) to pass a CEDAW-related ordinance.

Gretchen Carlson Leadership Initiative

The Women's Fund partnered with All In Together, Women Helping Women and the YWCA Greater Cincinnati to bring the Gretchen Carlson Leadership Initiative (GCLI) to Cincinnati. Featured speakers inspired attendees with stories of how they overcame hardship in order to make a difference in their communities, as well as detailing actionable steps to take in order to get involved.

Empowering our Women & Girls through Civic Engagement

The Hamilton County Commission on Women & Girls was created by commissioner Denise Driehaus, to facilitate partnerships between government, nonprofits and businesses to encourage women to seek leadership positions in society and to help girls develop leadership skills. Our advocacy director, Holly Hankinson, serves on this commission.



In 2018, the commission unveiled “A Seat at the Table” – a report unearthing barriers to women’s equality and policy solutions to eliminate them. Additionally, the commission reviewed research, conducted interviews, listened to community feedback and developed recommendations aimed at a variety of stakeholders, including the Board of County Commissioners, other government jurisdictions, the public-school system and community groups.

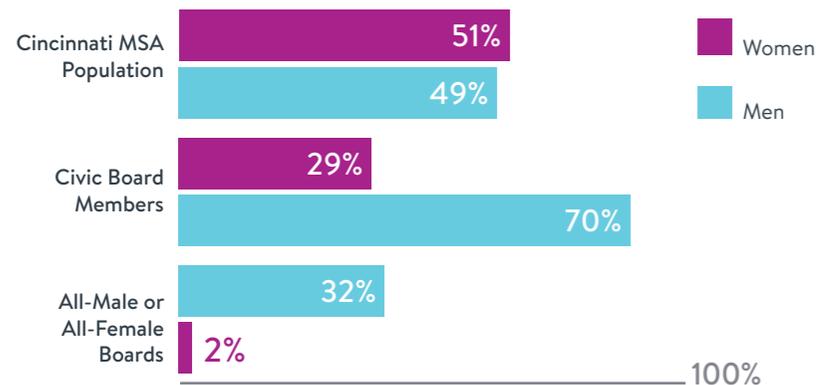
Appointed.

At the Women’s Fund we believe civic leadership should reflect the demographics of the communities they serve. Through research, we noticed a discrepancy on our local civic boards and commissions. Despite comprising 51 percent of the Cincinnati MSA population, women only hold about 29 percent of the civic board and commissions seats. This was the birth of our new initiative, *Appointed*, an effort to dramatically increase the number of women – and specifically women of color – appointed to civic boards and commissions.



Appointed.

- Empowering women to seek seats at the table
- Identifying and lifting up board vacancies and broadcasting these opportunities to interested candidates
- Providing support and training
- Connecting elected officials with a diverse pipeline of candidates



“I am very interested in helping with social services for the underprivileged and disabled. As a wheelchair user, I know how difficult life can be. If you couple that with being poverty stricken, you are at a huge disadvantage.”

Miranda, H., Appointed member



“I am interested in ensuring people have equal opportunities to succeed and better their lives and their family’s lives.”

Kelly M., Appointed member

This work has also inspired governments to act. As a result of this initiative, Cincinnati City Council unanimously voted in October, to increase transparency in their appointment process by publishing the gender and racial breakdowns of each board whenever a new appointment is made. We are looking forward to expanding this work in 2019.

Appointed Stats *(as of December 31, 2018)*

- **389** women signed up for *Appointed*.
- **28.5** percent of members are women of color
- **18** board opportunities advertised
- **9** appointments to local boards

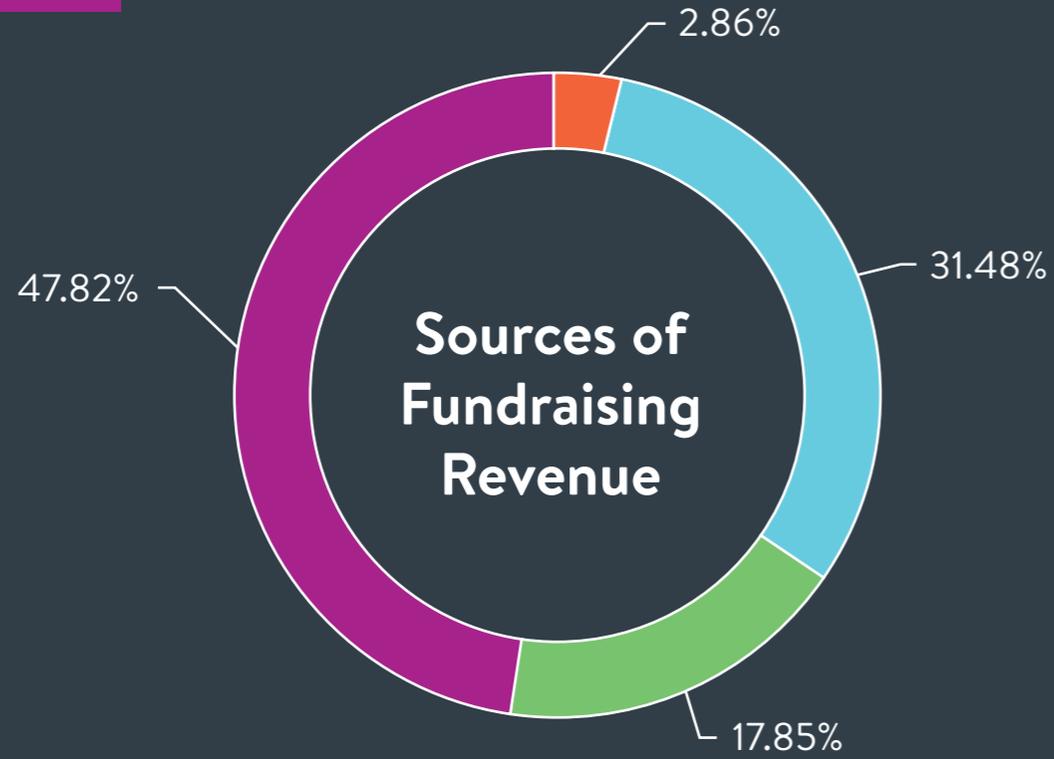
Women should be included among the diversity of voices making decisions for their communities. They apply a unique lens and communities are positively impacted when their perspectives are considered.

Sign up today:

cincinnatiwomensfund.org/appointed

**EMPOWERING US
THROUGH YOUR
GENEROSITY**

**\$744,066
received
in 2018**



| Source of Revenue | |
|---------------------------------|-----------|
| Individuals | \$355,798 |
| Foundations | \$234,200 |
| Events & Corporate Sponsorships | \$132,818 |
| Investment Income | \$21,250 |



Grants

Association of Fundraising Professionals
Charlotte R. Schmidlapp Fund, Fifth Third Bank Trustee
Greater Cincinnati Foundation
Harold C. Schott Foundation
Maxwell Weaver Foundation
Murray & Agnes Seasongood Good Government Foundation
Smale Family Foundation

Founders

(\$5,300 and above)

Dr. and Mrs. George M. Callard*
Lisa & David FitzGibbon
Harris Family Charitable Fund of Fidelity Charitable
Wijdan Jreisat & Patrick Points
Leslie & O. Redmond (deceased) McNeill
Dianne and J. David Rosenberg Fund*
Jim & Virginia Willoughby Charitable Remainder Trust

Visionaries

(\$1,000 - \$5,299)

O'Brien Antoine Fund*
Ellen Baker
Bishop Family Fund*
Robert Bloom and Alison Kamine Fund*
Brandy Family Fund*
Kelly Dehan
Amy Diamond*
Carol and Dick Fencl
Chris and Vicki Fister Family Fund*

Chris Flores and Julie Spring
Vanessa Freytag
Susan S. & William A. Friedlander Family Fund*
Jodi Geiser
Patricia Gold
Judith Harmony and Richard Jackson
Marilyn P. and Joseph W. Hirschhorn Fund*
Cathy Kramer
Sally Lloyd
Richard I. Michelman and Karen E. Meyer Fund*
Valerie Newell
Amy & Betsy Neyer
Priscilla O'Donnell
Tom and Margaret Osterman Foundation Fund*
Francie and John Pepper*
Karl Preissner
Beth Rader
Sally Westheimer and Greg Rhodes*
Schlachter Family Fund*
Schwister Santamarina Family Fund*
Mary Stagaman
Pete and Ginger Strange
Marcia Togneri
Dionn Tron
Barbara Turner
Janice Urbanik
Sara M. and Michelle Vance Waddell Fund*
Verna Williams

365 Society

(\$365 - \$999)

Anonymous (1)
Diane Altmix
Linda Averbek

Olivia Ballard
Ron Bates
Martha Bolognini
Mary and William Bonansinga Charitable Family Fund*
Barbara Bonifas
Pamela Brailsford
Patricia Brisben
Carol Butler & Kim Harper-Gage
Liz and Prentice Carter
Melissa Chen
Michael Coffey
Dena Cranley Fund at Schwab Charitable*
Meghan & Nate Cummings
Marjorie Davies
Clare Driehaus
Friends of Driehaus
Alice Fegelman & Leo Munick
Fernando Figueroa
Davida Gable
Maggie Gieseke
Jann Greenberg
Delores Hargrove-Young

Trina Jackson
Lauren Jones
Lisa Jones
Toi Jones
Ellen Katz & David Giles
Priya Klocek
Barb & Steve Linder
Roni Luckenbill
Marilyn Maag
Chad Maggard
Marmer Beaupre Family Account of Fidelity Charitable
Mary Carol Melton
Kathryn Merchant
Amy Miller
Norah Mock

Peg Moertl
Rajinder Narang
Janet S. and Richard P. Neidhard
Sarah Neidhard & John Silvestro
Lisa Nolan
Susan Noonan
Marilyn Ott
Jane Page-Steiner
Penny Pensak
Susan Pfau
Robert H. Pudenz and Rita Coveney Pudenz Advised Fund*
Barbara Rinto
Tiffanie Roberts
Laura Sage
Zeinab & Richard Schwen
Katherine Talley
Chelsea Thomas
Rona Turnheim
Rachel Wells
Felicia Zakem and Kenneth Heldman

Supporter

(\$364 and below)

Anonymous (3)
Barbara Aberlin
Alan Abes
Julie Abraham
Mary Adams
Shakila Ahmad
Nancy Aichholz
Chelsea Almer
Jane Anderson
Dora Anim
Rachel Bauer
Surmeet Bedi
Desiré Bennett
Leonard Berenfield

Julie Bernzott
Susan Bilz
Chrissie Blatt
Benjamin Blemker
Karen Blocher
Jenny Brady
Deborah Brant
Phyllis Breen
Thomas Brennan
Julie Brock
Patricia Bruns
Emily Buckley
Tracy Burnett
Jen Bush
Ruth Butcher
Madeline Caldemeyer
Debbie Cannatella
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Michele Carey
Jamie Carr
Shannon Carter
Janet Castellini
Cheney Family Fund*
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Sybil Covell
Alva Jean Crawford
Marylou Creelman
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Melissa Currence
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Christina Davis
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Mary Kay Delgado
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Angela Dodd
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Dianne Dunkelman
Christina Eaton
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Andi Ferguson
Judy Finn
Elizabeth Foreman
Bernard Foster
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Jane Friedman
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Naomi Gerwin
Robert Gibson
Dolores Gilbert
Kimberly Glenn
H. Drewry Gores
Kimberly Halbauer
Charlotte Halloran
Kathy Hamm
Holly Hankinson
Jill Hartmann
Carol Joy Haupt
Anna Hehman
Karen Henderson
Martha Highsmith
Thomas Hill
Laura Hinegardner
Molly Hladik
Julie Holt
Alex Holtel
Barbara Howard
Melinda Hubbard
Susan Ingmire
Lana Jreisat
Najla Jreisat
Noel Julnes-Dehner
Crystal Justice
Maria Kalomenidou & Yannis Skoufalos
Stephanie & Howard Kaplan
Fatima Kebe
William Killen
Davis Killins Family Fund*

Robert Killins
Bruce Kintner
Myron Koenig
Allison Kropp
Wendy Kurtz Levine
Kim Lahman
Lori Landrum
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Joanne Lawson
Takeitha Lawson
Eve Lee
Suzanne Lorch
Jacqueline Mervis Mack Philanthropic Fund*
Evette Maddox
Helen Magers
Barbara Males
David Mann
Anju Manocha
Susan Marrs
Lyn Marsteller
Amanda McDonald
Amy McPike
Isabel Mendez
Laura Menge
Keri Mesina
Ross Meyer
Elizabeth Meyer Wanders
Jill Miller
Lois Mills
Rajbir Minhas
Sharahn Monk
Melissa Morelli
Marjorie Hiatt Motch
Christine Mulvin
Megan Murray
Peggy and Darrin Murriner
Sandy Nagel
Teresa Nau
Beth Naylor

Mary Neyer
Elizabeth O'Brien
O'Donnell Women's Fund*
Marilyn Ormsbee
Susan Osborn
Tom Osterman
Swati Pandya
Mukul Pant
Amanda Parker
Victoria Parks
Denise Peaslee
Kat Pepmeyer
Alice Perlman
Theresa Pharo
Constance Pillich
John Pinney
Julia Poston
Willetts Prosser
Kim Prus
Charlotte Pugh
Aftab Pureval
Drenko Pureval
Kelsey Pytlik
Tamra Ragland
Shankar Ramamurthy
Anthony Rascov
Anita Raturi
Marjorie Rauh
Gayle Rece
Alexandra Rice
Carole Rigaud
Rincones Giving Fund of Fidelity Charitable
Cheryl Rose
M. Patricia Rosely
Katherine & Dick Rosenthal
Mike and Carla Rusconi Family Charitable Fund of Schwab Charitable
Harriet Russell
Melissa Saladonis
Nune Sargsyan

Natalie Schoeny
 MR Schottelkotte
 Janice Seidel
 Katherine Sellers
 Judith Sterling-Sturm
 Jane Shea
 Abe Shenitzer
 Kathleen Smith
 Dacia Snider
 John Spencer
 Christopher Stamper
 Thomas Stegman
 Jennifer Stein
 Richard and Carol Stevie
 Fund of Fidelity Charitable
 Elaine Suess
 Scott Swan
 Laura Talarek
 Angela Taylor
 Brian and Leigh Taylor
 Donor Advised Fund of
 Schwab Charitable
 Kim Taylor
 Annette Teders
 Allison Tepper
 Venita Thomas
 Neil Tilow
 Sophia Toh
 Michelle Tower
 Tucker Family Charitable Fund
 at Schwab Charitable Fund
 Verna Tuttle
 Devorah Waesch
 Sara Walsh
 Justine Waterman
 Jamila Watson
 Pam Webb
 Moira Weir
 Michael and Dawn Westcott
 Jonathan Wick
 Susan Wilke
 Broderick Williams

Jamie Williams
 Terron Wilson
 Turner/Winget Family Fund*
 Sarah Wise
 Jody Yetzer
 Matthew and Shannon Yung
 Peggy Zink

Organizations

Donovan's Auto and
 Tire Center
 Interact for Health
 Ira Block Foundation, Inc.
 Lean Effective Talent
 Strategies, LLC
 Lohre & Associates, Inc.
 Ohio National Financial
 Services
 Partnership for Innovation
 in Education
 PWC, LLP
 Starboard Strategy
 The LaMacchia Family
 Foundation
 Western Southern
 Xtraordinary Women, Inc.

Key

Purple: A Purple
 Presence Member
 *A fund of the Greater
 Cincinnati Foundation
 **This year, memorial gifts
 were received in honor
 of Red McNeill, husband
 of the Women's Fund's

"We have been proud
 to partner with the
 Women's Fund to
 support their mission
 of ensuring economic
 self-sufficiency for
 women in the Cincinnati
 region – work that
 honors and upholds
 the fundamental vision
 of the Charlotte R.
 Schmidlapp Fund."



THE CHARLOTTE R. SCHIDLAPP FUND
 Fifth Third Bank, Trustee

Heidi Jark
 Managing Director of the Foundation
 Office at Fifth Third Bank and Chair
 of the Charlotte R. Schmidlapp Fund

"I'm passionate about
 making a difference in
 the lives of women by
 helping them achieve
 self-sufficiency through
 financial education,
 independence and
 security. My involvement
 with the Women's
 Fund allows me to
 make a meaningful and
 sustainable impact on
 the financial well-being
 and quality of life of
 women and families in
 our community. This
 aligns perfectly with
 my personal passion
 and values."



Barbara Turner
 President & Chief Operating
 Officer, Ohio National
 Financial Services Leadership
 Council Member

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Thank you to our 2018 Sponsors!

Empowering While Wearing Purple: The Purple Presence



The Purple Presence was established in our 20th year to thank and celebrate the people who ensured our arrival to that point was successful. Today, we honor donors who have given to the Women’s Fund consistently for five years or more.

To honor and thank our most consistent donors we present them with their own piece of purple – either a pashmina (or, more appropriately, a “passion”mina) or a pocket square. At our events, it identifies them; it calls them out as someone who is a pillar of empowerment for the Women’s Fund. These donors are our royalty.



Purple Presence members are recognized in our donor list

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Ways to Empower the Women's Fund through Giving



Cash Gifts



Pledges



Matching Gifts



Honorary or
Memorial Gifts



Endowments



Bequests



Securities
(stocks, bonds, etc.)



Personal Property/
Real Estate



Life Insurance

Individual Giving Levels

- **Founders:** “The Responsibilities and Possibilities of Change are Within our Power!” **\$5,300 Annual Gift** (The original amount invested to create The Women’s Fund).
- **Visionaries:** “I envision a world where everyone thrives!” **\$1,000 Annual Gift**
- **365 Society:** “I believe in equality for women every day!” **Annual giving of \$365-\$999**
- **Supporters:** “I want to be part of the movement” **Annual giving of \$1-\$364**

Website: cincinnatiwomensfund.org

Address: Greater Cincinnati Foundation, 720 Pete Rose Way, Suite 120, Cincinnati, OH 45202

Note: Make checks payable to the *Women’s Fund*



WOMEN'S FUND

**720 E. Pete Rose Way, Suite 120
Cincinnati, OH 45202
cincinnatiwomensfund.org**

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