



# The Story of Us Pulse & Progress

TUESDAY, AUGUST 11, 2026 | 6:00 PM | THE SPOT ON WEST FIFTH  
AN EVENING CELEBRATING DATA THAT DRIVES CHANGE

## You're Invited to Be Part of Something Bigger

For 30 years, the Women's Fund has turned data into action from the Salary History Ban to the Employer Toolkit and Self-Sufficiency Simulator to our Appointed program.

## Now we're building the Pulse 2.0 Dashboard:

an interactive, evergreen data platform that will serve Greater Cincinnati for 20+ years.

## This isn't a gala.

Instead, we're creating an experience that shows you what the Pulse 2.0 Dashboard will make possible:

- **Data that comes to life through real stories**
- **Connections between facts and the people behind them**
- **A vision for a future where every decision-maker in Greater Cincinnati has the information they need to advance equity**

**Total Dashboard Goal: \$250,000**

**Your Impact: Generational**

## The Story of Us Committee

Chelsea Baker | Valarie S. Boykins | Miranda Hamrick

Julie Kist | Tina R. Macon | Yolanda Sherrer

Julie Sporing | Adrienne Taylor



**WOMEN'S FUND**  
of GREATER CINCINNATI FOUNDATION

## Why Pulse 2.0 Matters:

Right now, critical data about women and girls in Greater Cincinnati is scattered, outdated, and inaccessible. The Pulse 2.0 Dashboard changes that by providing real-time, county-level data on health, education, and economic mobility. Free. Accessible. Built to last.

*Why be an inaugural supporter of the Dashboard? Because the children you love or mentor today will use it in 2030, 2040, 2050. This data is for systemic change that can affect generations to come.*

## Event Sponsorship Opportunities:

<i>Benefits</i>	<b>Trailblazer \$10,000</b>	<b>Founder \$5,300</b>	<b>Pulse \$3,000</b>	<b>Activator \$1,500</b>	<b>Community \$500</b>	<b>Host Ticket \$150</b>
Representative to speak at event	X					
Premium event signage	X					
Recognition on Invite	X					
Provide promotional item for guests	X	X				
Reserved Panel Seating	X	X				
Private Coffee or Happy Hour event with WF	X	X	X			
Complimentary Valet Parking	X	X	X	X		
Recognition in remarks from stage	Spotlight	Shoutout	Shoutout	Group Shoutout		
Recognition in Social Media	Shoutout	Shoutout	Shoutout	Group Shoutout	Group Shoutout	
# of Tickets	12	8	6	4	2	1
Digital Program Inclusion	½ Page	½ Page	¼ Page	Listing	Listing	Listing

*All levels receive open bar, recognition on event webpage and recognition as supporters of the Pulse 2.0 Dashboard.*

## Sponsor the Event, the Dashboard or BOTH

Sponsor the August event to help us reach our goal AND invest in the Dashboard to help us reach the project goal of \$250,000. Maximum impact. Maximum visibility. Maximum legacy.

## Custom Sponsorship Opportunities

We're happy to work with you to create a sponsorship package that aligns with your interests and budget.

Please contact us if you'd like to discuss custom opportunities:

Nicolette Rader | [nicolette.rader@gcfdn.org](mailto:nicolette.rader@gcfdn.org) or 248-977-2111

### The Question We Can't Stop Asking

What if every single person in Greater Cincinnati could see, in real time, where women and girls are thriving and where they're being left behind? What if employers couldn't hide wage gaps? What if policymakers had to answer for lack of progress? What if data wasn't buried in reports but lived, breathed, and demanded action every single day?

### That future starts now. And it needs you.

Pulse 2.0 isn't just a dashboard. It's accountability that can't be ignored. It's transparency that drives change. It's 30 years of refusing to accept inequity, evolved into infrastructure that will serve this region for generations.

### Be the partner who made it possible.

## Your Brand Exposure

### DIGITAL REACH

- 10,000+ website visitors annually
- 4,600 email subscribers (avg. 36% open rate)
- 10,339 social media followers across platforms
- 15,000+ social impressions monthly

### MEDIA VISIBILITY

- Press release to 30+ regional outlets
- Annual Impact Report distributed to 4,000+ stakeholders

## Additional Exposure for 2.0 Dashboard

### DASHBOARD IMPACT (DASHBOARD SPECIFIC SUPPORT)

- 10,000 projected uses in Year 1 (based on Self-Sufficiency Simulator: 4,400 uses in 12 months)
- 20+ year lifespan= decades of brand visibility

### COMMUNITY CONNECTIONS

- Dashboard used by nonprofits, policymakers, educators, employers and more
- Recognition at multiple touchpoints (launch event, website, reports, social media)

## **THANK YOU FOR YOUR CONSIDERATION**

For questions or to learn more, please contact Nicolette Rader,  
Development Director at [nicolette.rader@gcfdn.org](mailto:nicolette.rader@gcfdn.org)

