

PULSE 2.0 DASHBOARD

Sponsorship & Giving Opportunities

Building the Future of Data-Driven Change



WOMEN'S FUND
of **GREATER CINCINNATI FOUNDATION**

THE VISION

An interactive, evergreen data platform providing real-time information on the status of women and girls across Greater Cincinnati's 8-county region accessible to anyone, anytime, for free.

Think of it as the Self-Sufficiency Simulator evolved: comprehensive data on health, education, economic mobility, and more, updated regularly and designed for advocates, policymakers, educators, employers, and community members.

Launch Date: Early 2027

Lifespan: 20+ years of community impact

Fundraising Goal: \$250,000

THE NEED

Right now, critical data about women and girls in our region is:

- Scattered across dozens of sources
- Outdated by the time it's published
- Inaccessible to people who need it most
- Fragmented by county, making regional trends invisible

The result: Advocates lack evidence. Policymakers make decisions in the dark. Employers can't identify gaps. Communities can't track progress.

A legislator wants to support childcare access but doesn't know which counties have the biggest gaps. A nonprofit wants to address healthcare barriers but lacks county-specific data. An employer wants to close the wage gap but needs evidence to make the business case.

They all need the same thing: accessible, actionable data. The Pulse 2.0 Dashboard delivers it.

THE SOLUTION

The Pulse 2.0 Dashboard will provide:

Real-Time Data

- Updated regularly
- County-level breakdowns across all 8 counties
- Trend tracking over time (longitudinal data showing progress or decline)

Focused Pillars

- Health & Wellness
- Education
- Leadership
- Economic Security
- Personal Safety
- Girls

Interactive Platform

- User-friendly interface (no PhD required)
- Customizable data views (filter by county, demographic, topic)
- Downloadable reports and visualizations
- Mobile-accessible

Free & Open Access

- Available to anyone: advocates, students, journalists, legislators, organizations, business leaders, community members
- No paywalls, no barriers
- Designed for maximum community benefit

THE IMPACT

We know data drives change because we've seen it:

Self-Sufficiency Simulator (launched March 2025): 4,400+ uses in first year by individuals, advocates, and legislators across all 88 Ohio counties.

Appointed (launched 2018): Our report on the Gender Diversity of Boards & Commissions in 2018 led to the launch of Appointed, which grew into Appointed Civic Leadership Academy in 2023. This free, award-winning program has grown exponentially, and now over 200 leaders are participating in civic leadership as a result.

Pay Equity Research (2017-2019): Led directly to Cincinnati's Salary History Ban, protecting women and people of color from wage discrimination.

Employer Toolkit (launched 2017): Used by businesses representing over 660,000 employees for 10 years to retain and support women and low-wage employees. A collection of 60+ lawyer-vetted and proven-effective employer policies.

Original Pulse Report (2005): Sparked creation of programs like WE Programs (Cincinnati Chamber), Rising Stars Equity Leadership (YWCA), and Hamilton County Commission on Women & Girls.

The Pulse 2.0 Dashboard will do the same but bigger, deeper, and for decades to come.

INVESTMENT LEVELS

\$53,000+ FOUNDING PARTNER

Your Impact:

Fund an entire pillar of the Dashboard, key marketing efforts, and community feedback sessions for the first 2 years

Recognition:

- Listed as Founding Partner on Dashboard website in perpetuity
- Named pillar: "[Your Company/Family Name] Health & Wellness Pillar" (3 years with right of first refusal at renewal)
- Logo prominently displayed on Dashboard homepage
- Named recognition in all launch materials and press releases
- Exclusive briefings on Dashboard data and findings
- Speaking opportunity at Dashboard launch event
- VIP access (12 tickets) at launch event
- Private tour of Dashboard platform before public release
- All benefits of the Trailblazer Event Sponsorship Level (benefits can be waived)*

\$25,000 CHAMPION SPONSOR

Your Impact:

Fund a portion of a Dashboard Pillar and some of our marketing efforts

Recognition:

- Logo on pillar of choice (as available) as Champion Sponsor (3 years with right of first refusal at renewal)
- Logo recognition on Dashboard "Our Supporters" page
- Named recognition in launch materials
- Logo in Dashboard launch press release
- Quarterly email updates on Dashboard development
- VIP access (10 tickets) to launch event
- Invitation to private pre-launch Dashboard demo
- Listed as Champion Sponsor on Dashboard website
- All benefits of the Trailblazer Event Sponsorship Level (benefits can be waived)*

\$10,000 CHANGEMAKER SPONSOR

Your Impact:

Fund community engagement sessions or platform usability testing

Recognition:

- Name recognition on pillar of choice (as available) as Changemaker Sponsor (1 year with right of first refusal at renewal)
- Named recognition on Dashboard "Our Supporters" page
- Listed in launch event program
- Reserved seating (6 seats) at launch event
- Invitation to public Dashboard launch and demo
- Listed as Leadership Sponsor on Dashboard website
- All benefits of the Pulse Event Sponsorship Level (benefits can be waived)*

\$5,300 SUPPORTING SPONSOR

Your Impact:

Fund data visualization modules or Dashboard training materials

Recognition:

- Listed on Dashboard "Our Supporters" page
- Listed in launch event program
- Reserved seating (4 seats) at launch event
- Listed as Supporting Sponsor on Dashboard website
- All benefits of the Activator Event Sponsorship Level (benefits can be waived)*

\$2,500 CONTRIBUTOR

Your Impact:

Fund a few focus groups or community feedback sessions

Recognition:

- Listed on Dashboard "Our Supporters" page
- Reserved seating (2 seats) at launch event
- Listed as Contributor on Dashboard website
- All benefits of the Community Event Sponsorship Level (benefits can be waived)*

**See The Story of Us Event Sponsorship Opportunities for listed benefits and tax-deductibility. Event recognition and benefits receivable if committed prior to July 24, 2026. This event is fundraising in nature and is taking place on August 11, 2026. This event is separate from the Launch event for the Pulse 2.0 Dashboard.*

\$1,000 - \$2,499 FRIEND OF PULSE 2.0

Your Impact:

Fund specific data points or platform features

Recognition:

- Listed on Dashboard "Our Supporters" page
- Invitation to public launch event
- Listed as Friend of Pulse 2.0 on Dashboard website

UNDER \$1,000 SUPPORTER

Your Impact:

Every gift matters and supports Dashboard development

Recognition:

- Listed on Dashboard "Our Supporters" page (optional)
- Invitation to public launch event

CUSTOM SPONSORSHIP OPPORTUNITIES

We're happy to work with you to create a sponsorship package that aligns with your interests and budget. Possibilities include:

Named County Data Sets: Sponsor data collection for a specific county

Topic-Specific Sponsorship: Support a specific area of focus (childcare, healthcare, wage equity, etc.)

Launch Event Title Sponsor: Premier visibility at Dashboard launch (Early 2027)

Contact us to discuss custom opportunities:

Nicolette Rader: Nicolette.rader@gcfdn.org or C: 248-977-2111

CORPORATE PARTNERSHIP BENEFITS

Why Your Company Should Invest:

- ✓ This is the ultimate community good- accessible to all to help advance the good of the community.
- ✓ Aligns with ESG (Environmental, Social, Governance) goals
- ✓ Access to regional data that can inform your own workforce strategies
- ✓ Visibility among influential community leaders and decision-makers

- ✓ Long-term brand association with trusted community resource
- ✓ Networking opportunities at launch events and exclusive briefings
- ✓ Employee engagement opportunity

FOUNDATION PARTNERSHIP BENEFITS

Why Your Foundation Should Invest:

- ✓ Supports multiple issue areas (health, education, economic mobility, etc.)
- ✓ Infrastructure investment with 20+ year impact
- ✓ Serves your grantees (nonprofits will use Dashboard to inform their work)
- ✓ Advances equity and data-driven decision-making
- ✓ Regional focus aligned with community foundation priorities
- ✓ Opportunity to fund specific pillar aligned with your mission

INDIVIDUAL DONOR BENEFITS

Why You Should Invest:

- ✓ Once-in-a-generation opportunity to build lasting infrastructure
- ✓ Your gift serves the community for 20+ years
- ✓ Be part of Founding Cabinet recognized in perpetuity
- ✓ Inside access to data and findings before public release
- ✓ Connection to influential community leaders
- ✓ Legacy gift that outlasts all of us

PAYMENT OPTIONS

- One-time gift
- Multi-year pledge (12-24 months)
- Quarterly payments
- Stock/securities transfer
- Donor-advised fund recommendation
- Corporate matching gift (check if your employer will match!)

TAX INFORMATION

The Women's Fund of Greater Cincinnati Foundation operates as a designated fund of the Greater Cincinnati Foundation, a 501(c)(3) organization. All gifts are tax-deductible to the fullest extent allowed by law.

Tax ID: 31-0669700

HOW TO GIVE

Online: https://gcfdn.fcsuite.com/erp/donate/create/fund?funit_id=2831&sorg_id=1004

Check: Payable to "Women's Fund of Greater Cincinnati Foundation" with "Pulse 2.0 Dashboard" in memo line

Mail to: 720 E. Pete Rose Way, Suite 120, Cincinnati, OH 45202

ACH/Stock Transfer/IRA Transfer: Contact Nicolette Rader for instructions

DAF Information: Contact Nicolette or your advisor

Questions? Nicolette Rader: Nicolette.rader@gcfdn.org | C: 248-977-2111

YOUR BRAND EXPOSURE

DIGITAL REACH

- 10,000+ website visitors annually
- 4,600 email subscribers (avg. 36% open rate)
- 10,339 social media followers across platforms
- 15,000k+ social impressions monthly

MEDIA VISIBILITY

- Press release to 30 regional outlets
- Annual Impact Report distributed to 4,000+ stakeholders

DASHBOARD IMPACT

Additional Exposure for 2.0 Dashboard specific support

- Dashboard used by nonprofits, policymakers, educators, employers and more
- Recognition at multiple touchpoints (launch event, website, reports, social media)

COMMUNITY CONNECTIONS

- 10,000 projected users in Year 1 (based on Self-Sufficiency Simulator: 4,400 uses in 12 months)
- 20+ year lifespan= decades of brand visibility

Thank you for considering a partnership with the Women's Fund.

Together, we're building the future of data-driven change in Greater Cincinnati.

For more information or to discuss sponsorship opportunities:

Nicolette Rader

Development & Communications Manager

nicolette.rader@gcfdn.org

248-977-2111

*Women's Fund of Greater Cincinnati Foundation
720 E. Pete Rose Way, Suite 120, Cincinnati, OH 45202*